Local engagement: how do we do it?



- Local List
- Historic Area Appraisals
- Neighbourhood
 Plans

 What type of community engagement do you want or need?

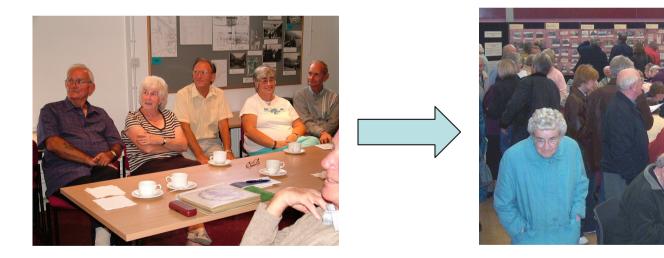
Levels of engagement

- Informing: telling people about your project
- Consulting: giving people choices
- Active role: decision making and influencing
- Supporting others to take the lead: empowering ownership

Creating a community buzz



Start small, even if you need to think big!



Community gatekeepers and focus groups

Build relationships

Share your ideas and receive feedback

Test assumptions



Keeping things manageable

Chunking

Bite-size opportunities

Staying flexible

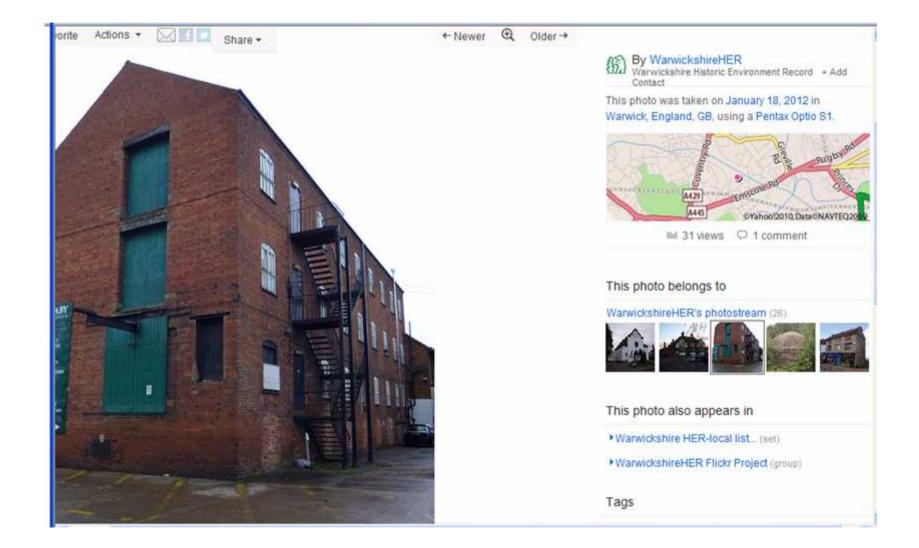


What do people want from taking part?

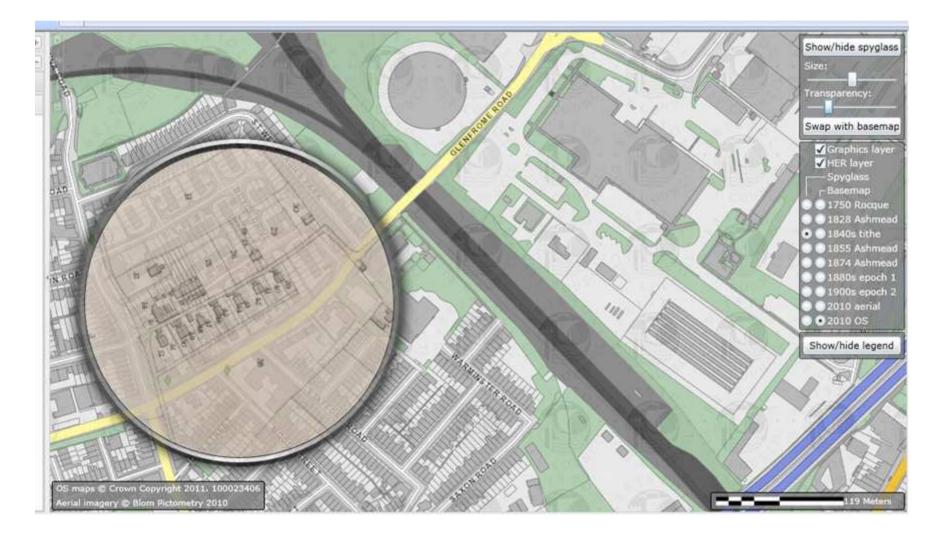
Never underestimate the power of tea and cake!



Keeping it relevant



Personal links, Challenges & Rewards



What do people want from you?

Developing Local Lists in Essex



Something tangible



Developing a common language



Measuring success



Posted on April 26, 2011



Can new buildings, places and spaces be

huilt with out taking into account a town's

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