

Local engagement: how do we do it?



- Local List
- Historic Area Appraisals
- Neighbourhood Plans

- What type of community engagement do you want or need?

Levels of engagement

- **Informing:** telling people about your project
- **Consulting:** giving people choices
- **Active role:** decision making and influencing
- **Supporting others to take the lead:** empowering ownership

Creating a community buzz



Start small, even if you need to think big!



Community gatekeepers and focus groups

Build
relationships

Share your
ideas and
receive
feedback

Test
assumptions



Keeping things manageable

Chunking

Bite-size
opportunities

Staying
flexible






What do people want from taking part?





Never underestimate the power of
tea and cake!



Keeping it relevant


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By [WarwickshireHER](#)
Warwickshire Historic Environment Record + Add Contact


This photo was taken on [January 18, 2012](#) in [Warwick, England, GB](#), using a [Pentax Optio S1](#).



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Tags

Personal links, Challenges & Rewards



What do people want from
you?

Developing Local Lists in Essex




Something tangible



Developing a common language




Measuring success



Home Brierley Hill Community Engagement Approaches Creative Community Responses Influencing and Inspiring People Project Summary

Welcome to the Brierley Hillness Project Archive and Community Engagement Toolkit

Posted on [April 26, 2011](#)



Can new buildings, places and spaces be built without taking into account a town's

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Over to you